



A Message From Shawn

MAKING THE MOST OF YOUR TIME

Carl Sandburg once penned the following words of wisdom, "TIME is the coin of your life. It is the only coin you have, and only you can determine how it will be spent. Be careful lest you let other people spend it for you."

Even today his words ring true. We often hear the phrase, "Time is short" with the implication that we must use it well. Rather than throwing it away or merely giving it away, perhaps we would do well if we had the mindset of investing our time. To successfully invest time insinuates that we must make the most of our moments and of our opportunities.

The word for "Time" in the Greek language comes from two distinct words, "Chronos" and "Kairos". Chronos time is more about the chronological order of events. "Kairos" time, on the other hand, is typically used when referencing a particular opportunity or an event that requires unique or situational timing.

In the Christian Scriptures, the Apostle St. Paul addresses our use of time in his letter or epistle to the Ephesian Church by instructing this faith community to, "Make the most of your time". Originally written in the Greek language, the word he uses for "Time" is "Kairos". In other words, the Apostle St. Paul says, we must not only make the most of our chronological minutes, we must also make the most of every opportunity set before us in order to do the utmost good.

This can be illustrated from the days before modern harbors when a ship had to wait for the flood tide before it could come into port. The Latin term for this situation was "Ob portu", that is, a ship waiting off a port, with the crew anticipating the precise moment when they could ride the turn of the high tide in order to safely bring the vessel into the harbor. The English word "Opportunity", a form of Kairos time, is derived from this original meaning. The captain and the crew remained ready and alert to respond to the impending flood tide. They knew that if they missed their window of opportunity then they would need to wait for another tide to come in.

How are you currently making the most of your time? Are you ready to effectively respond to your proverbial "ob portu" or window of opportunity?

I invite you to join us in our efforts to inspire intentional kindness and to be the GOOD in your 'HOOD.



Have a MAKE A DIFFERENCE DAY!

Rev. Shawn Morrison

Founder and Executive Director

Program Update: Feeding the Future

Food-In-A-Box Mobile Program



In 2017, we piloted 4 new Food-In-A-Box Mobile programs in order to reach people who have difficulty accessing traditional food shelves. This program has continued to progress in 2018 as a "pop-up" style food pantry. This monthly initiative allows us to cooperate with local community leaders who serve as the facilitators of the onsite operations. This works to strengthen relational equity with our shopping guests as we offer groceries, practical support resources, referral information and volunteer opportunities. All this in the spirit of doing "with" rather than merely "for" our community.

This exciting new method of bringing resources to vulnerable communities is far more efficient and cost-effective than traditional food shelf programs. Through this approach; we are able to deliver groceries, provide a client-choice shopping experience, and clean up everything within a brief 4-hour window of time. No overnight storage, no facility fees and only minimal onsite paid staff. Offering 7 days of essential groceries and support for up to 75 families in need. All this for a nominal cost of only \$500 per month. STAY TUNED for more EXCITING NEWS later this summer as we hope to pilot additional Food-In-A-Box Mobile sites. We're thrilled with our many avenues for doing good.

Your support means so much to us. Volunteer support and sponsorships are appreciated in order to help cover the monthly cost of each site. Please join us in helping others and changing lives.

The Weekend Pack Program

Helping feed our children is vital to our future. With this in mind, we are very excited to announce an expansion of this program in partnership with South Washington County Cares and The Grove United Methodist Church. Armstrong Elementary is our 9th host school in District 833 for The Weekend Pack program. We will begin with a 5-week pilot project for 24 children in need with the hope that we can raise the food and funding necessary to continue this for all of next year and increase the number of children served. No child should suffer from hunger,



particularly on weekends and during extended school breaks. Your support is critical and very much needed. It only costs approximately \$4.00 per child to offer an entire weekend of food subsidy consisting of 2 breakfast items, 2 lunch items, 2 dinner items and 2 snack/juice items. Thank you so much to our sponsors, Eagle Brook Church Woodbury, King of Kings Lutheran Church in Woodbury, The Christian Cupboard and the Cottage Grove Lions Club.

Program Update: Shoe Away Hunger



We have many wonderful updates and partnerships to share. Here are a few of the highlights:

Schuler Shoes continues to offer significant sponsorship and support this program. Once again, they have invited us to join them for the KTIS Radio Joyful Noise Music Festival being held June 8-9 at the Blaine National Sports Center. We are truly

grateful for their continued support! Thank you so much, Schuler Shoes team. A truly amazing company with some of the most genuinely caring people we know.

United Health Care Minnetonka is sponsoring Good in the 'Hood in 2018 by partnering with us throughout the year to host at least 4 specific events including a shoe drive, sponsoring and hosting a community barbeque, providing backpacks for youth and supporting our Holiday Help initiative. Thank

you so much to the UHC team of difference makers!





Ujamaa Place has partnered with us so that we serve as a platform for their job training program which focuses upon African American men ages 18-30 who are looking to re-enter the job force. Each week several men join us (photo with supervisor Tim O'Connell) in the Shoe Away Hunger warehouse to help develop both CHARACTER and COMPETENCY skills that they can take with them in order to have a more promising vocational future.

Smoke Signals Founder Rosemary Frank is kindly partnering with us to collect shoes. Smoke Signals is an organization that hosts classic car events and is "driven to be charitable" by raising awareness and support for local nonprofits such as our Shoe Away Hunger program.





Carlson School of Management and their Carlson Ventures Enterprise team is working with us to develop a written business plan for our Shoe Away Hunger (SAH)

program. Thank you, Mr. David Cooper for giving outstanding leadership of our SAH Advisory Board.

We so appreciate all of our many Shoe Away Hunger volunteers, donation partners, and supporters!

Thank You Volunteers!

Our volunteer team members are truly a **FORCE of GOOD** and they are essential to the success of the Good in the 'Hood mission to "influence, inspire and impact individuals, families and entire communities for good". Each month, at one of our 18 program host sites, we enjoy the support of over 200 service-minded individuals and groups in order to help us to be a practical demonstration of community kindness. Nearly 50% of our volunteer team are client guests who are freely choosing to give back as community difference makers. These selfless, change-agent advocates enable us to address many of the essential needs and concerns of local residents, including those who may be suffering from severe life challenges. We're so pleased as we continue to grow together in our efforts to inspire intentional kindness by helping others and changing lives. **Thank you, team Good in the 'Hood. Without YOU, none of this would ever be possible.**

VOLUNTEER EXTRAORDINAIRE



Anne Olson, seen here with her 2 awesome grandchildren and fellow volunteers, heard about Good in the 'Hood several years ago as a member Eagle Brook Church in Woodbury. She eagerly agreed to join our team and has consistently and faithfully served as a highly valuable and dedicated member of the Good in the 'Hood volunteer staff.

Anne is commonly known as our "ANNEBASSADOR" because she has served as such a tremendous advocate and as a supervisor for

our Shoe Away Hunger program. Although she is unable to continue serving in this same capacity, we want to take a moment to express our sincere love and appreciation for someone that has made a BIG difference in all of our lives. She is loved by all and will be very much missed. Thanks so much, Anne and may God bless you!



Volunteer Needs

We have 3 categories of volunteers: **FLASH** or 1-time event volunteers, **PROGRAM REGULARS** who help us by providing consistent support for a particular program, and **ORGANIZATIONAL DEVELOPMENT** volunteers who assist us by leveraging their experience, wisdom and resources in order to grow, strengthen and help our organization to be sustainable. We invite you to contact Shawn or Jamie at info@goodinthehood.org to learn how you can partner with us in making a difference in our local community.

This coming month we are especially in need of qualified bus drivers, shoe sorters and shoe sale associates for our Shoe Away Hunger program. We also need someone who is interested in 5-15 hours per week as an Administrative Assistant. AND, we always need a few extra hands and smiling faces on deck to serve with Food in the 'Hood at Cedarcrest Church or at Beacon of Hope Church. It's easy to become involved. Simply register to wolunteer for any of our events listed on our website: www.goodinthehood.org. We have an amazing team of volunteers. Someone once rightly said, "Volunteers aren't paid because they are worthless, rather they are PRICELESS". This is certainly accurate with our team.



Food in the 'Hood at Cedarcrest Church is a wonderful place to serve and bring positive impact to others. One PROGRAM REGULAR volunteer and super-sub, Rachel Storlie (photo) is wearing an "I'm not Mike" name tag as she joyfully stepped-in for our regular "Greeter Guy" and board member, Mike Lasher, who happened to be away with his wife, Gina, on an extended trip. Outstanding people, such as Rachel, Mike, Gina and our valuable team of difference makers, is what makes Food in the 'Hood such a special place of joyful service and camaraderie. We invite you (kids welcome) to join us every 1st and 3rd Tuesday for a life-changing experience of offering intentional kindness to the community. Our preferred "flexible" shifts are from 12-4:30 pm and/or 4:30-9:00 pm. Please register online at www.goodinthehood.org/volunteer

Partner Spotlight



FARE FOR ALL

We love FARE FOR ALL and we invite you to spread the word about this wonderful partner. GREAT food, GREAT prices and even GREATER people. Each month, they offer customers at each of their 30+ sites, an opportunity to purchase high quality, nutritious groceries for only a fraction of the regular retail cost. This program is an outstanding value for anyone, regardless of economic status,

who may be interested in receiving quality groceries at a highly discounted price.

We're very grateful to Scott Weatherhead (photo) and his exceptional FARE FOR ALL team as they invite our Shoe Away Hunger bus to each of their 30+ sites at least 2-3 times per year in order to offer great shoes at an affordable price. This is just another example of how effective partnerships enable us to do more "GOOD" together than alone. With FARE FOR ALL and Shoe Away Hunger together bringing key resource at an affordable price for individuals and families working to make ends meet. To learn more and/or to sign up for this exciting program, please visit www.fareforall.org



Thank You to Our 1st Quarter Donors!

Thank you to all of the donors, sponsors and funders who have generously contributed to our programs in 2018. We are very grateful and truly humbled by your kind support. Recent grant awards include:

- Eagle Brook Church
- The Bloomington Community Foundation
- Richard Spielman Foundation
- Elim Lutheran Church of Scandia Foundation
- St. Stephen's Episcopal Church
- The Peace Shalom Foundation
- Bloomington Rotary
- Cottage Grove Lions Club
- Insty Print Edina FootPRINT Fund
- Walmart
- TJX Companies



Shawn and Jamie Morrison receiving a generous grant from Pastor Jason Anderson and the Eagle Brook Church, Woodbury. Thank you so much for your genuine love, prayers and support. Your willingness to embrace the idea of "living simply so others can simply live" is truly inspiring.

How Can You Help?

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At Good in the 'Hood, we believe in doing with people rather than merely for them. Our programs are intended to engage people in relationships that build trust and healthy community for both our guests and our volunteers.

Volunteer in one of our many programs and services (**Flash**, **Regular** and/or **Organizational Development**) **Adopt** a family during the holidays

Host a shoe drive for our Shoe Away Hunger program and/or sponsor the cost of a shoe bus event for only \$150 **Share** our mission and website with your employer, friends, family and networks

Follow us on Facebook and Twitter

Invite us to speak with your church, business, school or community group

Donate funds securely online or by check

Sponsor a family in our 10-4-1 giving campaign. \$10 will pay for the cost of groceries for 4 people for 1 week. We need at least 1000, regular \$10 per month supporters to reach our food programming goals. **Please visit our website for more information.**

Together we can become the best version of ourselves through giving and service.

GITH Board of Directors

Barb Hoeker-Chairperson Lisa Swelland-Treasurer Eric Lindberg-Secretary Rev. Shawn Morrison Kelly Neufeld Michael Lasher Mark Cross

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