

HOLIDAY HELP PROGRAM



The holidays are a time of family, good food, thanksgiving and celebration. While most of us look forward to this season with great anticipation and excitement, for those living in marginalized circumstances this is often not the case. Many are unable to provide for even the most basic needs for themselves or their loved ones. Sadly, this can lead to depression, overwhelm and a deep sense of hopelessness.

With this in mind, we invite you to join our HOLIDAY HELP CAMPAIGN so that together we can offer good cheer and much needed relief to hundreds of hurting families and children during the holiday season. We need your help; whether it be an investment of your time, or in-kind resources or joining us as a sponsor through financial donations. YOU CAN HELP US to reach our goal to serve more than 6,000 Twin Cities families in need of Thanksgiving Grocery Baskets, Hot Meals and Adopt-A-Family Holiday Gifts for their children! Each year, in cooperation with several host partners, we provide Thanksgiving Grocery Baskets, delicious Holiday Meals and LOTS OF LOVE for hundreds of local families struggling to make ends meet. In addition, we partner with several generous sponsors and host site partners to offer an Adopt-A-Family shopping with dignity program for families in need.

ADOPT-A-FAMILY PROGRAM - We're very pleased to be able to work in cooperation with our generous sponsors, partners and host sites to host a shopping with dignity experience for families through the Adopt-A-Family Holiday Sponsorship. This program also includes several EXTREME sponsorships each year for families experiencing a significant hardship that may have a larger need (\$2,500 donor contribution or more).

THANKSGIVING BASKET GIVE AWAY - Thanksgiving should be a time when individuals and families come together, in a spirit of gratitude, to enjoy a hearty meal and the company of loved ones. Unfortunately, due to ever-growing economic challenges, including homelessness, unemployment and under-employment, many cannot share in the festive experience of abundance. With this in mind, Good in the 'Hood partners with several like-minded organizations to provide Thanksgiving food baskets for families in need during the holiday.

Although we cannot do EVERYTHING we can do SOMETHING. Our SOMETHING is to share all the fixings for a delicious Thanksgiving meal with a struggling family striving to make ends meet during the holiday. In addition to the grocery baskets, each year the Good in the 'Hood team partners with local churches and civic organizations to host delicious Thanksgiving Day meals.

ABOUT US



Founder & Executive Director, Rev. Shawn Morrison and Director of Operations/HR, Rev. Jamie Morrison

Founded in 2003, Good in the 'Hood is dedicated to changing lives together with simple acts of kindness. Although our service opportunities are not solely limited to the urban community, we do have a purposeful inner-city affinity and a commitment to serve those with the greatest need. With the support of many generous partners and more than 2,500 volunteers, Good in the 'Hood's food initiatives have grown from simple grocery distributions to a few at-risk families, to our present day services that provide over 700,000 pounds of groceries to bring relief to several thousand underserved families and children.

We believe that goodness and kindness are inspirational, change-agent qualities and it is our firm conviction that urban renewal can only begin to take place when a focused and contagious momentum of genuine kindness is made manifest. Our desire is to inspire individuals, families and entire neighborhoods to take responsibility and ownership for the growth, improvement and well-being of their personal lives and community.

OUR MISSION: To influence, inspire and impact individuals, families and entire communities for good.

OUR VISION: Changing lives together with simple acts of kindness.

HOW CAN YOU HELP?

At Good in the 'Hood, we believe in doing with people, not for people. Our programs are designed to engage people in relationships and create a community for client guests and volunteers alike.

- **VOLUNTEER** in our various programs
- **SPONSOR** a family through our 10-4-1 giving campaign
- **ADOPT** a family during the holidays
- **HOST** a shoe drive for our Shoe Away Hunger program and/or sponsor a shoe bus event
- **SHARE** our mission and website with your employer, friends, family and networks
- **FOLLOW** us on Facebook and Twitter
- **INVITE** us to speak with your church or community group
- **DONATE** funds securely online or by check

"Do all the good you can, by all the means you can, in all the ways you can, in all the places you can, at all the times you can, to all the people you can, as long as ever you can."

– JOHN WESLEY

*Together we can become the best version of ourselves through giving and service.
Please see our website for more information.*

WEBSITE: www.goodinthehood.org

EMAIL: info@goodinthehood.org

FACEBOOK: www.facebook.com/goodinthehood

LOCATIONS

CEDARCREST CHURCH (ADMINISTRATIVE OFFICES)

1630 E 90th St.
Bloomington, MN 55425
(612) 440-SHOE (7463)

FIRST STOP DROP-IN CENTER

(in the Lutheran Colportage building)
2101 Chicago Ave. S
Minneapolis, MN 55404
Open Monday & Friday 12:00-5:00 pm

SHOE AWAY HUNGER WAREHOUSE

8629 Wyoming Ave. N
Brooklyn Park, MN 55445
**Location not open to the public by appointment only*

Please see our website for a full list of shoe bus sale locations each month.