

## HOW CAN YOU HELP?

At Good in the 'Hood, we believe in doing *with* people, not *for* people. Our programs are designed to engage people in relationships and create a community for client guests and volunteers alike.

- **Volunteer** in our various programs
- **Sponsor** a family through our 10-4-1 giving campaign
- **Adopt** a family during the holidays
- **Host** a shoe drive for our Shoe Away Hunger program and/or sponsor a shoe bus sale
- **Share** our mission and website with your employer, friends, family and networks
- **Follow** us on Facebook and Twitter
- **Invite** us to speak with your church or community group
- **Donate** funds securely online or by check

Together, we can become the best version of ourselves through giving and service. Please see our website for more information.

*“Do all the good you can, by all the means you can, in all the ways you can, in all the places you can, at all the times you can, to all the people you can, as long as ever you can.”*

—JOHN WESLEY

Cedarcrest Church  
(Administrative Offices)  
1630 E 90th St.  
Bloomington, MN 55425  
(612) 440-SHOE (7463)

## ABOUT US

Our highest priority is to intentionally invest our time, talent and treasure towards those who are interested in making the key next steps in order to move forward in life towards a meaningful, significant and purposeful future. In short, we seek to do “WITH” those in need rather than merely “FOR” them.

To initiate and sustain the greatest good, we offer the community the following three-point approach:

**PROVISION:** Offering essential resources including groceries, hot meals, holiday support, footwear, wellness services, referrals and more.

**PARTICIPATION:** Engaging the community with user-friendly volunteer experiences and internships that promote intentional kindness, healthy community engagement, service learning and social responsibility.

**PARTNERSHIPS:** Collaborating with action-minded communities to plan, work and inspire intentional kindness in others that helps to foster neighborhood decency and a better local community.

Our desire is to inspire individuals, families and entire neighborhoods to take responsibility and ownership for the growth, improvement and well-being of their personal lives and community. Through partnerships and kindness-based initiatives we believe the physical, emotional and spiritual climate of an entire community can be changed for good.

## VOLUNTEER

Each month, with the help of our dedicated partners and volunteers, we provide practical resources for over 4,500 individuals. In addition, we make user-friendly volunteer opportunities available for a variety of individuals and church, school, civic and corporate groups. It's truly a joy to be able to work together with the many generous volunteers in order to influence, inspire and impact individuals, families and entire communities for good.

Good in the 'Hood volunteers come from all walks of life and backgrounds. With this purpose in mind, we aim to provide user-friendly volunteer platforms so that anybody of nearly any age and background can invest their time, talents and treasure in a manner that simply makes a difference. We hope you will join us along with the many others who are truly making a difference.

**GET INVOLVED:** Volunteers provide support for food distribution and serving meals, shoe drives and shoe sorting, shoe bus sales and events, program and administration activities and board leadership.

**READY TO VOLUNTEER?** The first step to volunteer with us is to register as an active Volunteer on our website at: [www.goodinthehood.org/volunteer](http://www.goodinthehood.org/volunteer).

**QUESTIONS?** [info@goodinthehood.org](mailto:info@goodinthehood.org)

*“I am only one, but I am one. I cannot do everything, but I can do something.”*

—HELEN KELLER



*Bringing beauty to  
unexpected places through  
intentional acts of kindness.*

[WWW.GOODINTHEHOOD.ORG](http://WWW.GOODINTHEHOOD.ORG)  
EMAIL: [INFO@GOODINTHEHOOD.ORG](mailto:INFO@GOODINTHEHOOD.ORG)  
[WWW.FACEBOOK.COM/GOODINTHEHOOD](http://WWW.FACEBOOK.COM/GOODINTHEHOOD)

## FROM OUR EXECUTIVE DIRECTOR



Founded in 2003, Good in the 'Hood is dedicated to changing lives together with simple acts of kindness. Although our service opportunities are not solely limited to the urban community, we do have a purposeful metropolitan affinity and a commitment to serve those with the most need. Through the help of many generous partners and more than 2,500 volunteers, Good in the 'Hood's food initiatives have grown from simple grocery distributions to a few at-risk families, to the provision of more than 700,000 pounds of food last year distributed through over 60,000 visits to our various distribution sites.

We believe that goodness and kindness are inspirational, change-agent qualities and it is our firm conviction that urban renewal can begin to take place when a focused and contagious momentum of genuine kindness is made manifest.

**OUR MISSION:** To influence, inspire and impact individuals, families and entire communities for good.

**OUR VISION:** Changing lives together with simple acts of kindness.

Thank you so much for taking the time to learn more about us. I hope you will join with us in our efforts to inspire intentional kindness.

**Reverend Shawn Morrison**  
Founder and Executive Director

## FEEDING THE FUTURE PROGRAM



Each of our hunger relief programs is designed to meet the needs of those suffering from hunger and food insecurity. Through our Feeding the Future programming, we offer food distribution through food shelves, hot meals, weekend food programs, and more. A key strength of Good in the 'Hood programs is that they are designed to provide user-friendly service opportunities that activate individual volunteers and teams for community service.

Our Feeding the Future programs include:

- **Food in the 'Hood:** Client-choice food shelves and hot meal programs operated in Bloomington and North Minneapolis serving 2,500+ individuals each month.
- **The Campus Cupboard/Food for Thought:** On-campus food distribution for students at Normandale Community College and Metropolitan State University.
- **Weekend Pack Program:** Each week we provide over 100 children with backpacks filled with food for weekend meals and holiday breaks at several host schools in South Washington County.
- **Food-In-A-Box Mobile Program:** During designated dates and times, this pop-up food program delivers groceries to local partner sites to reach individuals and families who have difficulty accessing traditional food shelves.
- **Holiday Help:** Provides meals, gifts and support for individual and families during the winter holidays.
- **Backpacks For Youth:** School supplies for the economically disadvantaged. Survival supplies and holiday gifts for at-risk and homeless youth.

## SHOE AWAY HUNGER PROGRAM



Sponsored in part by Schuler Shoes, our SAH program provides an eco-friendly means of support for our Feeding The Futures programs. We work with individuals, businesses, churches and schools to collect and distribute shoes. For every one pair of new or gently-used footwear received, we can feed one more person with up to seven days of essential groceries.

**Shoe Drives:** We encourage you to clean out your closet and to host a community shoe drive campaign. Call us to learn more at 612.440.SHOE (7463).

**Bus Sales:** Each month we facilitate several shoe distributions through our mobile shoe stores that travel to partner sites to provide low-cost quality footwear to those in need.

Shoes are also available at our drop-in sites.

- **FIRST STOP DROP-IN CENTER** - This unique place offers support, connection and conversation for the community. First Stop is an outreach of Good in the 'Hood is located at the Lutheran Colportage Services storefront at 2101 Chicago Ave S. Minneapolis, MN 55404.
- **NEXT STEPS INTERNSHIPS** - This is a practitioner style opportunity for those who are interested in receiving hands-on training and experiential learning opportunities in our Shoe Away Hunger and Feeding The Future programs.

## HOLIDAY HELP PROGRAM



While most of us look forward to this season with great anticipation and excitement, many are unable to provide for even the most basic needs for themselves or their loved ones. Sadly, this can lead to depression, overwhelm and a deep sense of hopelessness. The **HOLIDAY HELP PROGRAM** offers good cheer and much needed relief to hundreds of hurting families and children during the holiday season. **YOU CAN HELP US** to reach our goal to serve more than 6,000 Twin Cities families in need.

**Thanksgiving Basket Give Away:** Good in the 'Hood has partnered with Union Gospel Mission Twin Cities in order to provide over 4,000 Thanksgiving food baskets for families in need during the holiday. In addition, we partner with several local groups to provide the Bloomington-based SHARING THE FEAST Thanksgiving Day meal for anyone interested in sharing a holiday meal.

**Adopt-A-Family Program:** Each year, generous sponsors help us to bring support to over 900 families in need who participate in our shopping with dignity opportunity. This program enables parents/legal guardians to choose the holiday gifts that best meet the needs and interests of their particular children. In addition, a limited number of families, particularly those in crisis, will receive an EXTREME sponsorship as a practical means of helping them to gain a measure of stability.